

2
3
4

Rep Firm) WASHINGTON
Sales Office () DAN DRISCOLL
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS—

REV ORDER DUE TO ADD TO SKED-TTL=\$31800

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F,M	11A-12P	NEWS	:30	\$195.00	10/23-10/29	6	1	6	\$1,170.00	
		Sales Remark: V7 ADD										
		V7 Comment Changed, Spots/week Changed										
	*3	TU-F,M	4P-5P	DR OZ	:30	\$330.00	10/23-10/29	5	1	5	\$1,650.00	
		Sales Remark: V7 ADD 1X										
		V7 Comment Changed, Spots/week Changed										
	*4	TU-F,M	5A-530A	NEWS	:30	\$350.00	10/23-10/29	5	1	5	\$1,750.00	
		Sales Remark: V7 ADD										
		V7 Comment Changed, Spots/week Changed										
	*5	TU-F,M	530A-6A	NEWS	:30	\$350.00	10/23-10/29	5	1	5	\$1,750.00	
		Sales Remark: V7 ADD										
		V7 Comment Changed, Spots/week Changed										
	*6	TU-F,M	7A-8A	NEWS	:30	\$600.00	10/23-10/29	5	1	5	\$3,000.00	
		Sales Remark: V7 ADD										
		V7 Comment Changed, Spots/week Changed										

Station KSTU-TV SALT LAKE CITY, UT
 Advertiser () POLITICAL
 Product LOVE FOR UT-CD 4
 Estimate# C23C29
 Buyer PATRICIA DOME
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/C23C29
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () DAN DRISCOLL
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	TU-F,M	8A-9A	NEWS	:30	\$600.00	10/23-10/29	4	1	4	\$2,400.00	
		Sales Remark: V7 RE										
		V7 Comment Changed, Spots/week Changed										
	*11	TU-F,M	530P-6P	NEWS	:30	\$900.00	10/23-10/29	4	1	4	\$3,600.00	
		Sales Remark: V7 ADD-										
		V7 Comment Changed, Spots/week Changed										
	*22	W-TH,SA	530P-9P	WORLD SERIES	:30	\$3,850.00	10/24-10/27	0	0	0	\$0.00	
		Sales Remark: V7 X										
		V7 Added										
	*23	W-TH	530P-9P	MLB WORLD SERIES	:30	\$3,850.00	10/24-10/25	1	1	1	\$3,850.00	
		Sales Remark: V7 ADD										
		V7 Added										
	*24	W-F	9P-1005P	NEWS	:30	\$2,600.00	10/24-10/26	2	1	2	\$5,200.00	
		Sales Remark: V7 ADD										
		V7 Added										
		LATE RUNS FOR NEWS DUE TO MLB ARE PRE-APPROVED-										

---REPORT TOTALS---
 Report Totals: 37 / \$24,370.00

---SALES MONTHLY TOTALS---

Oct 12: 40 / \$28,145.00
 Nov 12: 8 / \$3,655.00
 Sales Totals: 48 / \$31,800.00
 Station Totals: 48 / \$31,800.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$138,261 CABL 0% KDLU 0% KJZZ 2% KSL 24% KSTU 23%

Rep Order# 9838852 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 583201

Printed: 10/22/2012 3:15 PM
Last Received: 10/22/2012 2:43 PM
Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UT-CD 4
Estimate# C23C29
Buyer PATRICIA DOME
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C23C29
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

KTUX 1.7% KUCW 0% KUTV 3.4% UNKB 0% UNKN 0%

Books null
Demos RA35+